



The 2010 Big Read Community Partnership Fill-InForm

The Big Read is an initiative of the National Endowment for the Arts designed to restore reading to the center of American culture. This year, The Big Read, Sonoma County will take place during the month of April 2010, when every adult and child in Sonoma County will be encouraged to read Mark Twain’s *The Adventures of Tom Sawyer*. Anyone can become a Big Read Community Partner. Help us design a month of fun and engaging activities for all ages inspired by Tom’s many adventures! If your event is open to the public, KRCB will help publicize it. Completed community partnership forms should be submitted as soon as possible, but **no later than February 1, 2010**. Submit by one of the following ways:

e-mail to: Melissa Kelley at mkelley@sonic.net Fax: Melissa Kelley at (707) 537-8783
Mail: KRCB Big Read, 5850 Labath Avenue, Rohnert Park, CA 94928.

Name of Organization _____ Contact Person _____

Street, City, Zip _____

Phone _____ Email _____

Name of Your Big Read Event or Activity _____

Location _____ Date(s) _____ Time(s) _____

Briefly describe your event: What is its purpose? Who is your target audience? (Attach another page, if necessary.) _____

Is your activity open to the public? Yes No

Would you like us to help you publicize your event? Yes No

The NEA provides us with a limited number of printed Teacher’s Guides and Reader’s Guides, as well as the Audio Guide CD, *An Introduction to The Adventures of Tom Sawyer*. If you would like free copies, please check the type of guide and the quantity desired:

- Print copy of the Reader’s Guide of *Tom Sawyer* Quantity requesting _____
- Audio Guide of *Tom Sawyer* Quantity requesting _____
- Print copy of Teacher’s Guide to *Tom Sawyer* Quantity requesting _____

NOTE: In order to be an official partner in The Big Read, you must include the following information in any printed materials and announce it at your event: *The Big Read is an initiative of the National Endowment for the Arts in partnership with the Institute of Museum and Library Services and Arts Midwest. KRCB Channel 22 and Radio 91 FM is the lead agency for The Big Read, Sonoma County.*

Questions? Contact Melissa Kelley, Big Read Coordinator, at (707) 537-8783.